



SAGGEZZA

salesforce
PARTNER


Salesforce Essential Blueprint

A RAPIDLY DELIVERED, COMPREHENSIVE ROADMAP TO EFFECTIVELY IMPLEMENT SALESFORCE

Would you start building a house without asking an architect to first draw up blueprints? Would you leave for a cross country trip without a map? In most cases the answer is no. Salesforce solutions are incredibly powerful when planned properly. If implemented right, organizations can transform their operations to become digitally empowered, customer-focused companies. However, they often fail due to a "lift and shift" mentality where you end up recreating your current legacy system resulting in poor adoption rates and a system that doesn't perform well.

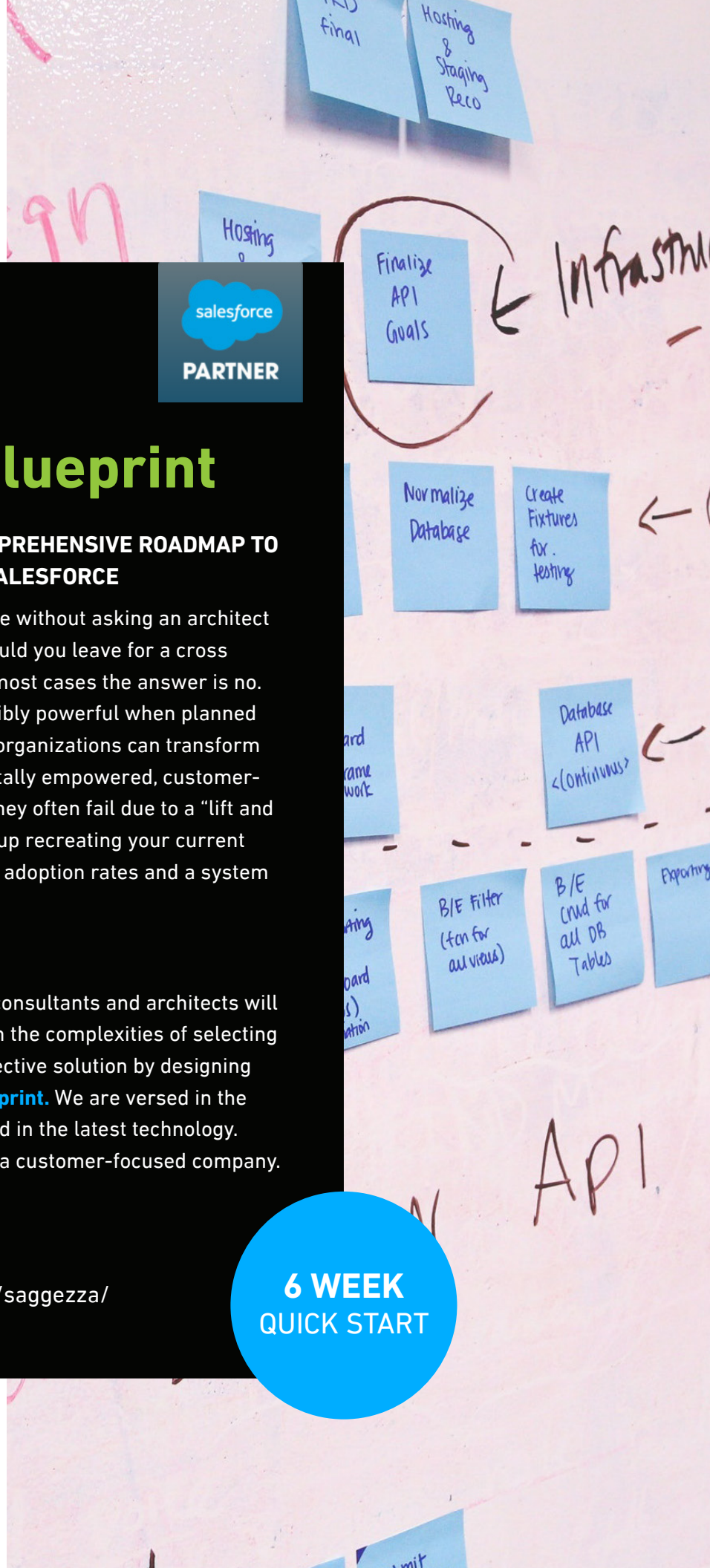
Saggezza is here to help.

Our expert team of Salesforce consultants and architects will guide your organization through the complexities of selecting and implementing the most effective solution by designing your **Salesforce Essential Blueprint**. We are versed in the language of business and skilled in the latest technology. We're here to help you become a customer-focused company.

 @saggezza_inc

 [linkedin.com/company/saggezza/](https://www.linkedin.com/company/saggezza/)

**6 WEEK
QUICK START**





ENABLE YOUR SALES ENTERPRISE

Are you ready to implement Salesforce but don't know how to start? Do you want to become a customer-focused company? Our team of Salesforce consultants, architects, and developers are experienced in business strategy and skilled in technology to effectively deliver on your business objectives. In as little as 6 weeks our team will guide your organization through a comprehensive discovery process to uncover and capture your business and technical strategies, create an organizational change management plan, and define your enterprise [Salesforce Essential Blueprint](#).

Creating a successful and essential Salesforce blueprint is complex. Saggezza will help you build a business and technology strategy that will ensure you get the most out of your Salesforce platform and realize the ROI that you expected when you bought your licenses. Your management will be pleased, users will feel enabled and your customers will be delighted.



JEFF PIGATTO

Vice President and Global Head, Salesforce Practice



SHAWN MCCORMICK

Senior Director of Salesforce Practice

2 DAYS - PROJECT INITIATION

Our team of Salesforce strategic consultants will guide your stakeholders through the discovery process to gain alignment of business objectives expected from the platform.

Deliverables:

- Discover KPI goals.
- Accurately map project goals to missing or low confidence capabilities.
- Document platform requirements.
- Gain an understanding of their OCM requirements.

2.5 WEEKS - PROCESS & TECHNOLOGY REVIEWS

Saggezza's Salesforce Architects will work with your IT organization to capture current processes through site visits and interviews, an evaluation of current environments & integrations, and a gap analysis.

Deliverables:

- Draft of common business processes
- Initial functional, technical and OCM observations
- High-level use cases

3 WEEKS - DESIGN & IMPACT ANALYSIS

A collaborative effort across the business and IT, we will guide your team to prepare for a successful implementation by identifying the tasks and sequencing of tasks required as we finalize your Essential Blueprint.

Deliverables:

- Capability Maps & Conceptual Architecture
- High level MVP backlog
- Common business processes
- Initial findings (process, data & architecture)

2 DAYS - BLUEPRINT REVIEW

All participants will be invited to participate in the Essential Blueprint final presentation where Saggezza will share their final deliverables, roadmap and implementation approach along with a proposed budget and staffing model.

Deliverables:

- Finalized Deliverables and Impact Analysis
- High level implementation roadmap
- Migration considerations and recommendations

TO LEARN MORE ABOUT OUR **SALESFORCE SERVICES**, CONTACT US:

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🌐 saggezza.com

in [linkedin.com/company/saggezza/](https://www.linkedin.com/company/saggezza/)

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**50+ YEARS
INDUSTRY
EXPERIENCE**